

New Client Needs Analysis Form

First Name: _____ Last Name: _____
Company: _____ Position title: _____
Phone: _____ Fax: _____
City: _____ Country: _____
Email address: _____ Present WWW URL (if any): _____
Industry: _____ Market: _____

Proposed Site Plan

In which languages your Website will be available?

English Farsi Arabic Other:

What kind of information are you planning to provide to website visitors?

Welcome Company Profile Contact Services
Products Portfolio List of clients Sitemap

More:

Do you need online forms? (*Contact form, Request for Quotation, Order forms ...*)

Require flash animations? (*Intro, some pages, all pages*)

Which of the following features do you plan to have on your website?

Internal Search News Ability to edit content
Guest book Photo Gallery e-Commerce
Calendar of events Job Application e-Newsletter

More:

Resources Currently Available

- Will supply all art and copy digitally
- Require consultation to do all design and artwork
- Require consultation for copywriting
- Photos can be supplied for scanning

Other Services Required

- Online Presence Planning & Consultation
- Web Hosting
- Search Engine Optimization
- Consultation on Search Engine Friendly Copywriting
- Website Marketing
- Translation
- PDF Forms / Brochures
- Photography
- Corporate Identity Design / Branding
- Marketing & Promotional Materials (Print Advertisement, Brochure, Flyer, Banner, Poster etc.)
- Multimedia Presentation on CD

More:

Website Budget

What is your budget for developing a website as described above? (AED)

Below 12,000 12,000 – 50,000 Above 50,000 Not Decided Yet